

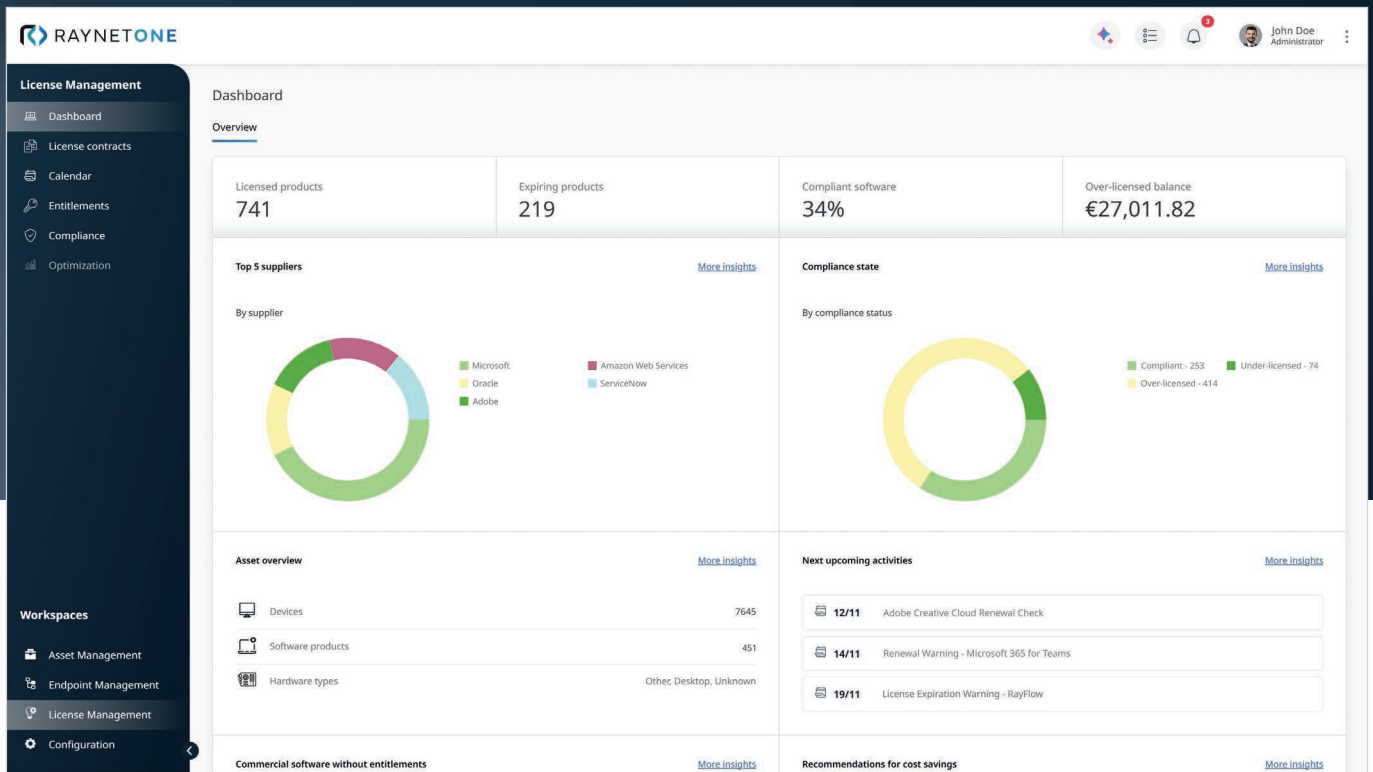


// SAM AI powered by Raynet One

# Enter the future of SAM excellence with AI

In cooperation with **Deloitte.**





## What is SAM AI?

**SAM AI** is the **intelligent, AI-powered engine** within **Raynet One** that redefines how enterprises manage their software licenses. By connecting asset inventory data with contractual agreements and vendor-specific license terms, SAM AI delivers automated, actionable insights through a simple, conversational interface.

You can't manage what you can't see – or understand. Software licensing is complex, expensive, and constantly changing. SAM AI cuts through the noise, transforming raw data into clear, reliable guidance.

# Your benefits with SAM AI

## Automated Compliance & Risk Reduction

- Calculate your Effective License Position (ELP) instantly for Microsoft, IBM, Broadcom, Oracle, and more.
- Detect over-licensing, under-licensing, and Shadow IT automatically.
- Get proactive alerts for non-compliance based on contract terms and usage data.

## Intelligent Optimization & Cost Savings

- Predict future demand and optimize your portfolio before renewals.
- Identify unused or underutilized licenses for immediate cost reduction.
- Get AI-generated recommendations for optimal license models (e.g., Standard vs. Datacenter).

## Simplified Complexity with AI

- Ask questions in plain language: *"Am I compliant?"* *"What's my license position for Windows Server?"*
- The AI understands complex license chains, down-grades, and bundling rules – no manual interpretation needed.
- Access the Deloitte License Codex, a comprehensive, AI-enriched knowledge base for 100+ vendors.

## Seamless Integration & Scalability

- Built on the Raynet One platform for unified IT asset visibility.
- Integrates with your existing CMDB, ERP, and procurement systems.
- Supports on-premises, hybrid, and cloud environments.

# How SAM AI works



## 1. Discover & Connect

Leverage Raynet One's powerful discovery engine to collect accurate software and hardware data from across your entire infrastructure – from physical servers to virtual machines and SaaS applications.



## 2. Enrich & Interpret

SAM AI's AI engine ingests your contract documents (POs, MSAs, amendments) and cross-references them with your asset inventory data and the Deloitte License Codex to build a complete picture of your entitlements.



## 3. Analyze & Advise

The system automatically calculates your ELP, identifies risks, predicts future needs, and suggests optimization strategies – all accessible through an intuitive chat interface or detailed reports.



## 4. Act & Optimize

Take immediate action: reallocate licenses, cancel unused subscriptions, or prepare for audits with confidence. SAM AI turns complex data into simple, executable decisions.

## Why SAM AI matters

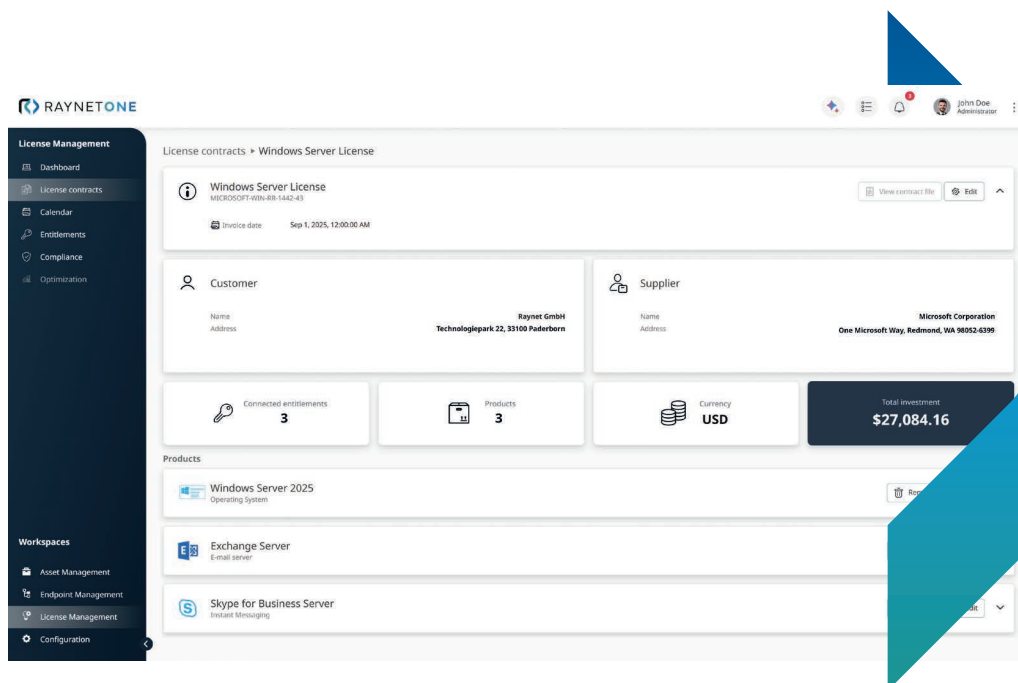
Traditional SAM tools rely on assumptions, manual interpretation, and static rules. They cannot keep up with the complexity of modern software licensing across vendors like Microsoft, IBM, Oracle, and Broadcom.

### SAM AI is different.

It is trustworthy AI, grounded not in guesswork but in real contracts, official vendor license terms, and the Deloitte License Codex, a curated knowledge base built by licensing experts that contains verified licensing logic for the top 100 software publishers.

Every insight SAM AI provides is traceable, explainable, and contract-backed.

- Automated Effective License Positions (ELPs) are calculated using actual purchase orders, master agreements, and amendments, not estimated usage.
- Licensing rules such as core minimums, downgrade rights, suite decomposition, and license chains come directly from official product terms and are validated through structured testing.
- When you ask “Am I compliant for Windows Server?”, the answer includes the specific license logic applied, so you can trust and prove it during audits.
- A user feedback function and systematic error analysis ensure continuous improvement of accuracy and reliability.



## Get started with SAM AI today

Experience the future of Software Asset Management – where AI handles the complexity, so you can focus on strategy.

**Discover. Manage. Optimize. All with AI.**

Have questions? Our sales team is happy to help! Call us at **+49 5251/54009-0** or send an email to **sales@raynet-inc.com**.