

// Professionally experienced

Content Marketing Manager (m/w/x)

 Paderborn  Full-time  As of now  Marketing & Growth



Content is king. And that's exactly why we're looking for you to join our marketing team in Paderborn. Creativity is in your blood, you can combine IT and marketing in your sleep, teamwork is your thing and you find it easy to generate target group-based content?

Apply now and become part of our mission "Discover to Manage".

Your tasks at Raynet

- Supporting the marketing team by conceptualizing, implementing and managing content marketing
- Researching topics and trends and writing content for website texts, customer references, white papers, press releases, mailings, blog posts and much more
- Optimization and further development of existing formats and content as well as increasing the visibility of our online presence through SEO
- Monitoring and evaluating current trends, competitors and new technologies
- Supporting the planning, implementation and evaluation of advertising campaigns
- Creating editorial plans and communicating with customers and partners

Contact

Human Resources Team
+49 5251 54009-0
bewerbungen@raynet.de

Further information

Location: Paderborn
Working hours: Full-time
Start: As of now
Department: Marketing & Growth

Are you interested?

Just send us an e-mail, contact us by phone or apply directly using the QR code.



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Our expectations

- First or several years of professional experience in content marketing, digital media, PR or journalism
- A good feel for content and addressing target groups
- Excellent written communication skills in German and English
- Resourcefulness, creativity and a passion for storytelling and copywriting
- Social skills, resilience and the ability to work in a team
- Hands-on mentality with a strong focus on results and teamwork
- High willingness to learn, quick comprehension and a high degree of initiative

What awaits you

- A lot of room for independent action, fresh ideas and new challenges
- Flat hierarchy, direct contact persons and fast decision-making processes
- Diverse tasks and projects in an innovative environment
- Team events & work-life balance
- Individual further education activities
- A challenging, practical and future-oriented job in an internationally growing company
- Fully equipped and modern office with ergonomic workstations, in-house gym and sauna, charging stations for e-bikes and e-cars, combined with a panoramic terrace over Paderborn

Why Raynet?

Because we make the difference and not only offer you a demanding and challenging job with exciting opportunities for further training and promotion, but also do everything we can to make you feel at home.

We balance family and career and give you enough freedom to realize your potential in our friendly and motivated team – in line with our Modern Hybrid Workplace concept at each of our locations.

See for yourself!