



// Application Rationalization

## Optimize your software portfolio & save unnecessary IT costs

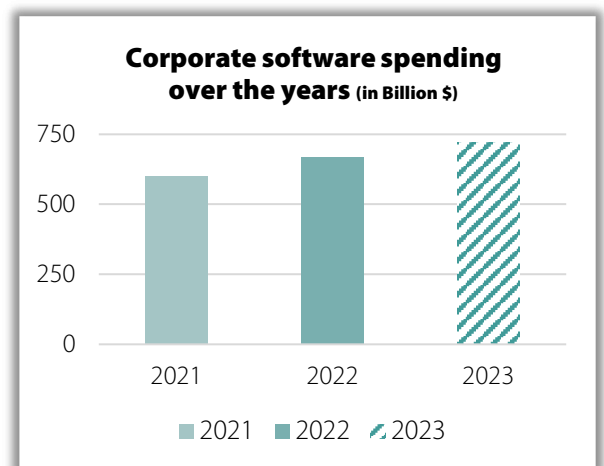


### Maximize your software investment & plan for the future

Despite centralized software procurement and deployment, many companies are paying too much money to operate and license their software. According to Gartner, total enterprise software spending in 2022 will be \$670 billion and rising.

To ensure that IT costs and the associated effort continue to be kept as low as possible, companies must have visibility over the installations and use of **on-premises, SaaS, PaaS & IaaS applications**.

As a result, strategic decisions can be made, costs can be saved, and portfolio optimization can be performed.



Source: Gartner's Top 5 Biggest IT Sales Growth Markets For 2022

### Reduce software sprawl while maintaining business functionality

To optimize your software portfolio, meaningful and high-quality inventory data is necessary. This raw data is subsequently normalized and enriched with important market figures by one of the leading **technology catalogs**.

This includes not only showing version variety, business function, End-of-Life & End-of-Support information, and license types, but also looking at software alternatives with economic aspects in mind.

The **Unified Data Platform** provides the current state of your IT landscape in meaningful dashboards for more in-depth analysis.

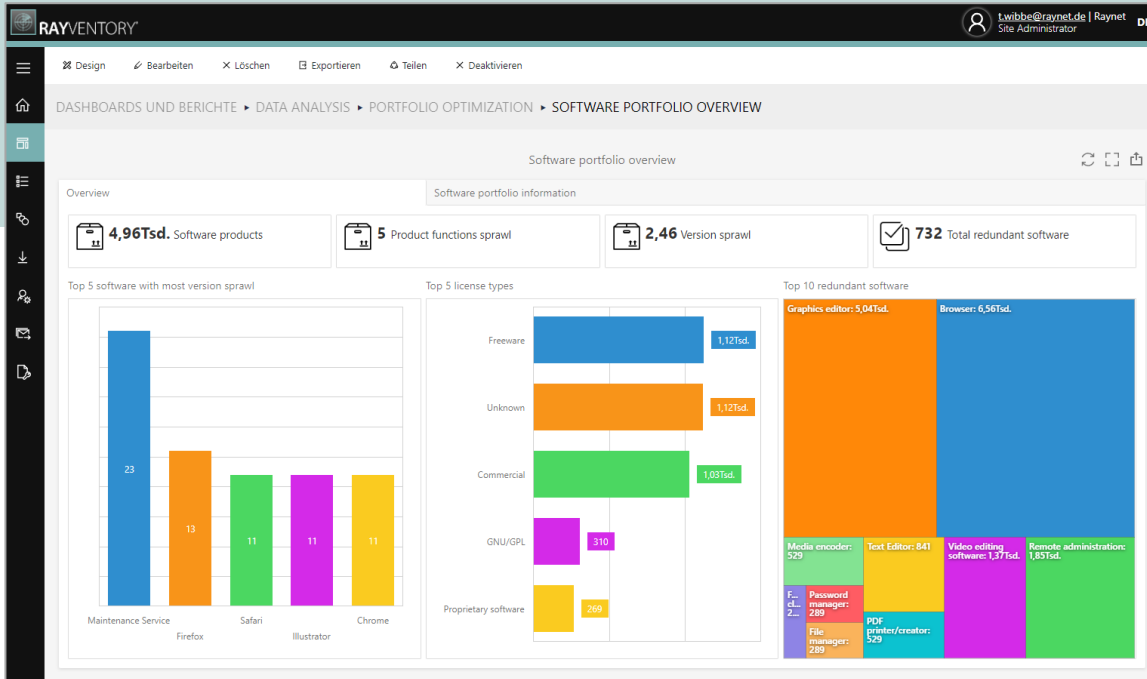
### Your benefits

- Save  $\approx$  43% on licensing, maintenance & support costs by consolidating functionality & version diversity
- Improve your IT security by removing unused & outdated applications with vulnerabilities
- Gain complete visibility of your software portfolio and set the foundation for further IT initiatives: SAM, ITAM & ITSM
- Increase productivity & efficiency in the core business through sustainable optimization of the software portfolio



Discover to Manage

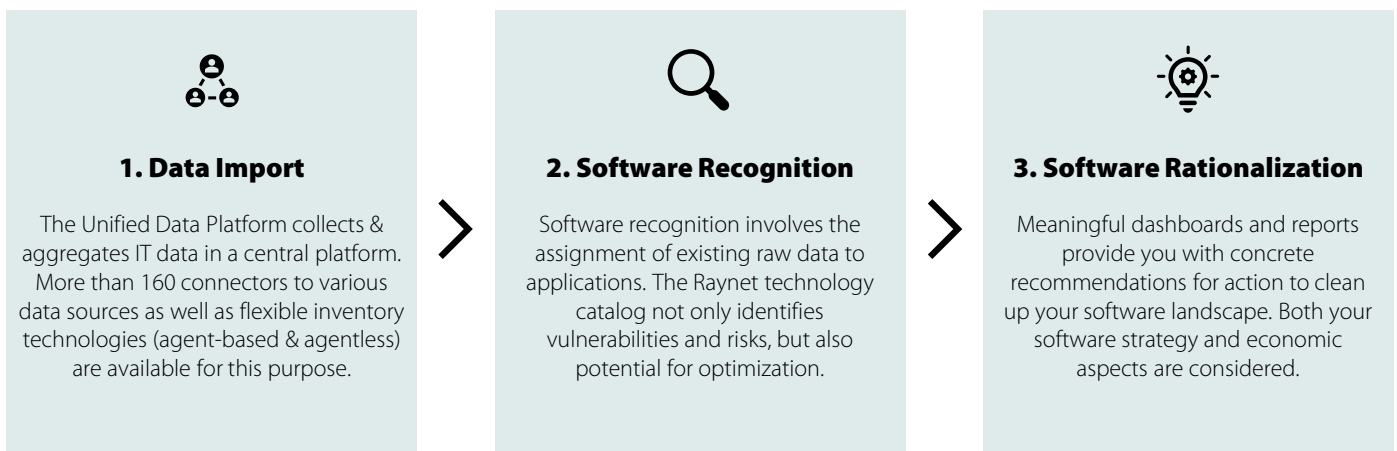
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## Intelligent portfolio optimization in just three steps



## Why Raynet?

Because we offer you a quick way to sustainably optimize your entire software portfolio, save costs, and provide you with concrete recommendations for action and strategies based on our know-how.

As a global software vendor with market-leading solutions and complementary managed services, we make successful end-to-end management of IT projects and operations possible.

Following the mission **Discover to Manage**, our vision is that all companies worldwide achieve transparency and security as well as optimization of their IT investments by using our technologies.

## Get in touch

For more information, call our sales team at **+49 5251/54009-0** or write to them at **sales@raynet.de**.

