



// Unified Data Platform for IT Visibility

## Turn Data into Actions to increase the success of your IT initiatives

Many organizations face a major challenge in managing their IT assets holistically to get useful insights out of them. In 90% of cases, companies collect data but can't aggregate, normalize, and enrich it.

The resulting inaccurate aggregation of data means that essential metrics for strategic decision-making are missing, limiting business performance.

Companies and organizations are looking for a **central** solution to **gain** complete **transparency** over their IT assets, **increase IT security** in the long term, **sustainably reduce IT costs** and **automate manual processes**.

# Supplement Discover Enrich Collect Normalize Aggregate Transform

Curate

### Gain complete IT visibility in one centralized solution

**Raynet Unified Data Platform** is the only solution that allows you to collect, prepare and enrich your hardware and software data. It fully covers the diversity and complexity of enterprise data assets through intelligent automations and technologies in a central platform.

With an automated end-to-end process, from data integration and preparation to clear analysis, a wide variety of data sources (On-Premises, Cloud, or SaaS) are collected, normalized, transformed, and made available in a visualized form.

**Raynet Technology Catalog** enriches the IT data with further information such as version, category, business function, End-of-Life & End-of-Support as well as published vulnerabilities.

With the focus on transparency and optimization of data quality, this data is a high-quality foundation of important IT asset information to subsequently make well-founded decisions.

#### **Your benefits**

- Increase your operational security through daily monitoring of software vulnerabilities
- Reduce your license costs by optimizing your portfolio
- Minimize your support efforts through proactive portfolio management
- Close your security gaps through intelligent End-of-Life & End-of-Support management
- Get a transparent view of the most important KPIs for your use cases
- Protect your business against cyberattacks and technical debt

#### **Raynet Unified Data Platform**







#### One technology for a variety of different use cases



#### **Vulnerability Monitoring**

26% of all cyberattacks in 2022 occurred via publicly available software applications. Raynet Unified Data Platform helps you to identify vulnerable software in your company for improving your IT security and saving up to 60% in manual effort and time.



#### **CMDB Data Quality**

**40% of enterprise IT initiatives fail due to poor data quality or incom- plete CMDB.** Enrich your IT asset data with Raynet's Technology Catalog, improve the quality of your data and benefit from a single source of truth for strategic decisions.



#### **End-of-Life & End-of-Support**

Gaps in End-of-Life & End-of-Support data make your infrastructure vulnerable to attacks. Get a complete and automated overview of the EoL & EoS status of your IT assets to take immediate and proactive action. Reduce security risks and save up to 54% support effort.



#### Cyber Asset Attack Surface Mgmt.

Cyberattacks are steadily on the rise and costing organizations millions of dollars each year. With Raynet Unified Data Platform, you gain complete transparency over your cyber assets, can better secure your business environment and increase IT security up to 60 %.



#### **Application Rationalization**

Companies pay too much in license fees and operating costs for their software. With Raynet Unified Data Platform, you can identify unnecessary costs and optimize your software portfolio based on Al driven recommendations for savings in IT costs up to 33%.



#### **SaaS Management**

50% of SaaS technologies are purchased outside of the IT department, increasing IT costs.

With Raynet Unified Data Platform you'll get a complete overview of all SaaS applications and gain complete visibility into both used and unused licenses to realize immediate savings potential of 30%.

#### **Get in touch**

For more information, call our sales team at +49 (0) 5251/54009-0 or write to sales@raynet.de.